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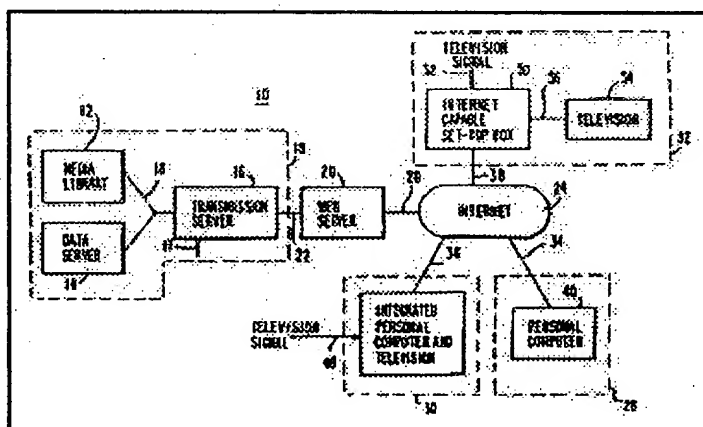


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Abstract

An Internet television program guide electronic-mail (e-mail) reminder system is provided. The system allows a *user* at a multimedia system to order and receive e-mail message reminders of scheduled television events over the Internet. The *user* can order e-mail reminders after selecting a program from the program listings or by supplying (a program title directly) specific *user* program preferences without having to consult the program listings. The *user* can specify when and how often the reminders will be generated and received. If desired, the *user* can view a list of all currently requested e-mail reminders. Entries can be added to the list or the *user* can cancel a previously ordered reminder. The *user* can order e-mail reminders for scheduled pay-per-view programs using the system. The *user* can also have reminder information periodically updated and available directly on the *user's* multimedia system.



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